



Skin & Coat

A healthy dog has shiny fur and clean, soft skin.

Proper grooming, nutrition, and parasite control keep coat and skin in top condition.

Active treats (Gluten Free)

Antioxidant Boosters

Support your dog's health by fighting free radicals, helping maintain a strong immune system, healthy skin, and a shiny coat.



Follow The Tail

Nourishing every wag with healthy Nutrition



Immunity Boosters

Help strengthen your dog's natural defences, supporting overall health and resilience against illness.

Nutritious Food Toppers

Food toppers add extra flavor and nutrients to your dog's meals, boost appetite, and support overall health.

Hypoallergenic Gluten Free Treats



Lamb Bites

Wholesome lamb bites infused with tulsi and turmeric to support immunity, digestion, and overall wellness — a tasty, healthy treat for your dog.

Salmon Bites

- Helps prevent allergic reactions
- Gentle on sensitive stomachs
- Reduces skin irritation
- Made with simple, clean ingredients
- Grain free / Gluten free



Lamb Biscuits

Hearty treats for medium and large dogs, packed with real lamb and aromatic basil.

Big on flavor satisfying to chew a high value reward or between-meal indulgence



Mega Munchies

Chicken Biscuits



Chicken Biscuits

Big bold Treats crafted for medium and large dogs with real chicken and carrot goodness.

A satisfying chew that's perfect for rewards, bonding and snack time.



Fish Biscuits

Crafted for medium and large dogs with real fish and wholesome carrot for a crave worthy crunch

It's the perfect high value reward or anytime treat



Lamb Training Bites

Slow baked Training biscuits made with real lamb and fragrant Basil. Clean savoury and perfectly bite sized for quick wins during walks recalls and tricks.



Training Bites

Chicken Training Bites



Real chicken + wholesome carrot in every crunchy bite.
Small Clean rewards to make training easy: mark, treat repeat



Fish Training Bites

Real Fish + wholesome carrot an omega rich reward they'll come running for. Clean training treats for quick reinforcement



Crochet Leashes

Handcrafted organic
crochet leashes
made by tribal
women artisans in
collaboration with
Mariyam Charitable
Trust—sustainable,
empowering, and full
of purpose.



Accessories

Leashes & Bags



Poop Bags

Eco-friendly, biodegradable
poop bags designed for easy,
clean, and responsible pet
waste disposal—gentle on the
planet and convenient for
everyday walks

Other Advantages:

- Organic & eco-friendly materials
- Empowers tribal women artisans
- Durable, handmade craftsmanship
- Supports fair trade and community growth



CONTACT

OUR COMPANY

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ABOUT COMPANY

FollowTheTail is an Indian premium pet nutrition brand offering healthy, natural, and vet-approved dog food made with clean ingredients and advanced processing techniques.



FOLLOW THE TAIL

www.followthetail.store

